



ASIAN INTERNATIONAL TRADE EXPO 2008 – THE ULTIMATE 10-DAY EXPO FOR THE ASIAN TRADE & CONSUMER - Highlights

The 10-day exhibition on Asian products & consumer - 'Asian International Trade Expo 2008' was held at the Bangladesh – China Friendship Conference Centre presented by CEMS - Conference & Exhibition Management Services Ltd.- USA in association with 'CEMS Bangladesh' from August 11 ~ 20 2008.

Asia is considered to be the fastest-growing region in the world with GDP growth in the Asia-Pacific region surged at an average annual rate of 6.3 per cent & South Asia with 6.4 percent compared with growth of 3.1 per cent in the rest of the world. The real driver of the world economy has been Asia, which has accounted for over half of the world's growth since 2001. Asia has 21% contribution to the increase in world GDP.

Keeping this in view, CEMS USA has launched a series of exhibition 'Asian International Trade Expo 2008' showcasing all products / services from Asian countries. The exhibition will revolve within Asia as after the 2nd edition again in Dhaka – Bangladesh next year, the other editions will be held in Mumbai – India in '2010' and '2011' in Singapore.

Such an exhibition displaying products / services is necessary to bring the Asian countries together under one roof which would also increase trade and bilateral relations within the Asian nations.

Exhibitors manufacturing or representing Asian products / services will be able to display / sell their products at the 'Asian International Trade Expo 2008' - to make the people of Bangladesh more aware of the advantages of Asian products / services and new innovations and technology available for them

Over 150 exhibitors from over 10 countries with exhibit profile like consumer electronics, communication technology, automobiles, motorcycles, food & beverage, healthcare products, personal care & beauty products, household products, real estate companies, fashion & accessories, arts & crafts participated in this exhibition. This exhibition was targeted to the entire community of the country and will play an important role by assembling Asian manufacturers right here in Dhaka.

CEMS USA & CEMS Bangladesh organized the 'Asian International Trade Expo' with an agenda to make it a growth engine for companies and a strategic move for manufacturers to improve operation in the Asian region; enhance performance and make the exhibitors to differentiate from the competitors to position themselves in this colossal market that they have right between them – "ASIA".

Agora was the partner of the 'Asian International Trade Expo 2008'. Also, CEMS in association with AGORA, organized a seminar titled 'Bangladesh Food Forum 2008' on 19th August 2008. The forum brought together business leaders of the food industry, policy makers at a discussion table to address important issues like innovations in food, quality standards, food hygiene, prospects of growth of the food industry; all of which enormously helped entrepreneurs to evaluate the present scenario and choose the right direction for the future of food business and industry of Bangladesh.

Expo	:	Asian International Trade Expo 2008
Held from	:	August 11 ~ 20, 2008
Venue	:	Bangladesh – China Friendship Conference Centre, Dhaka – Bangladesh
Organized By	:	'CEMS USA' in association with 'CEMS Bangladesh'



Partner :
Media Partners : The News Today, Daily Shamokal, ATN Bangla, Radio Foorti !

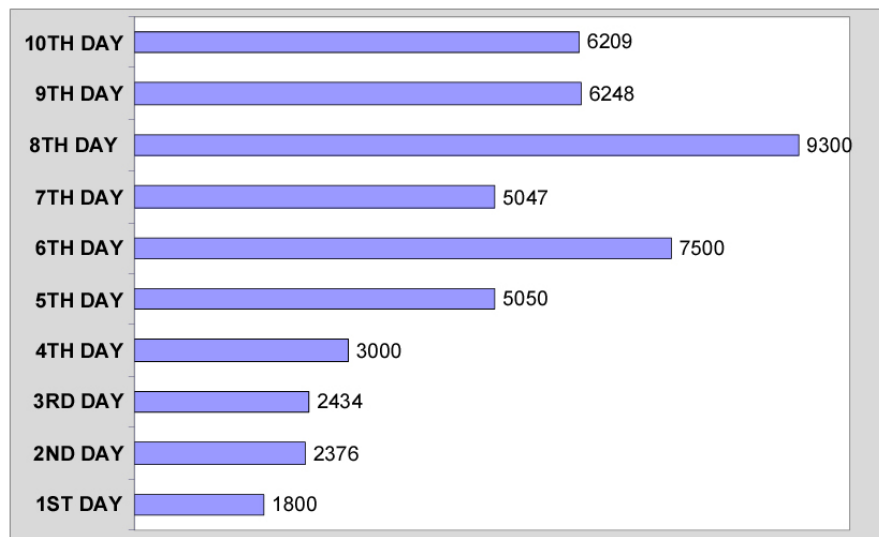


Other Highlights : held on 19th August, 2008

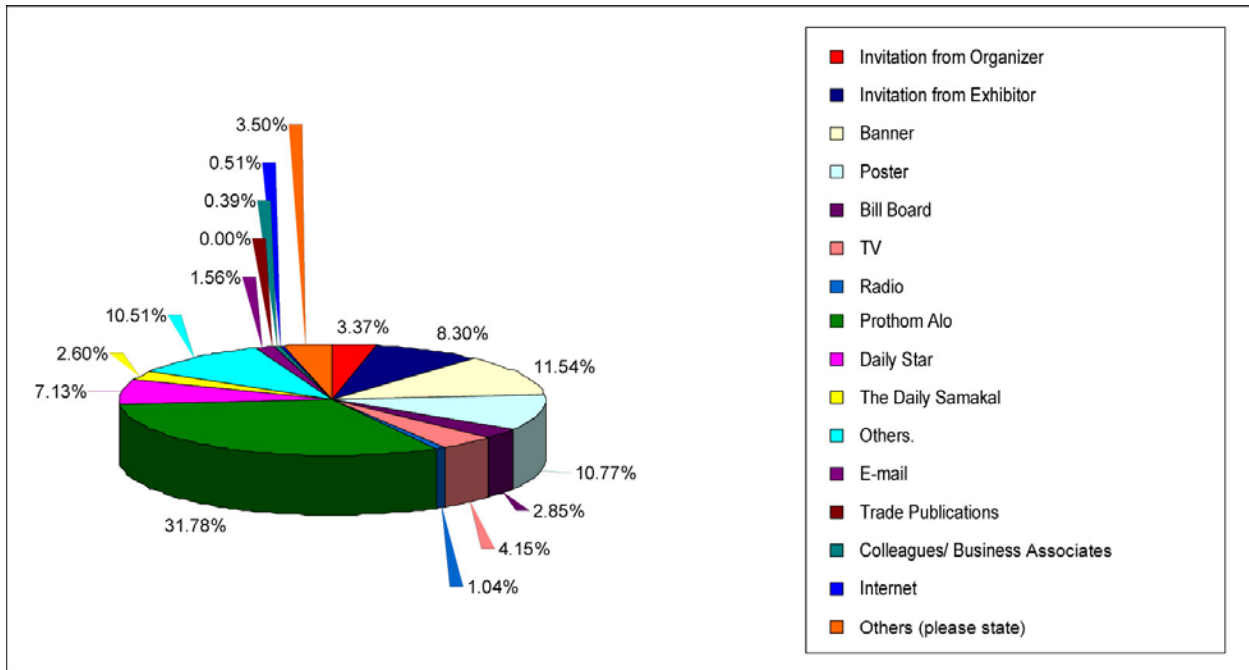
Number of Participants : 152
Foreign Exhibitors : 95
Total Visitors : 48,964 (By Entry Tickets), 16,230 (By Invitation Cards – Free Entry)
Business Visitors : 27,635 (Included in above)
International Companies : 10 Countries - Bangladesh, China, India, Japan, Korea, Malaysia, Pakistan, Singapore, Thailand, Taiwan
Focus : On Trade within Asia
Target : Targeted to Bangladesh Trade & Consumers

Based on our Entry Tickets & Visitor Registration, below are some Important Highlights of the Asian International Trade Expo 2008 :-

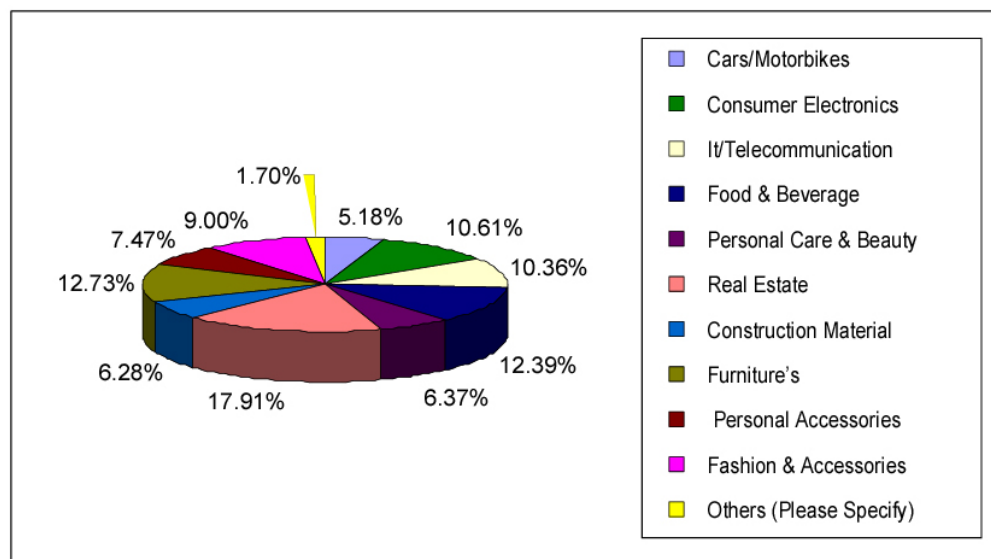
Daywise Visitors to Asian International Trade Expo 2008 :



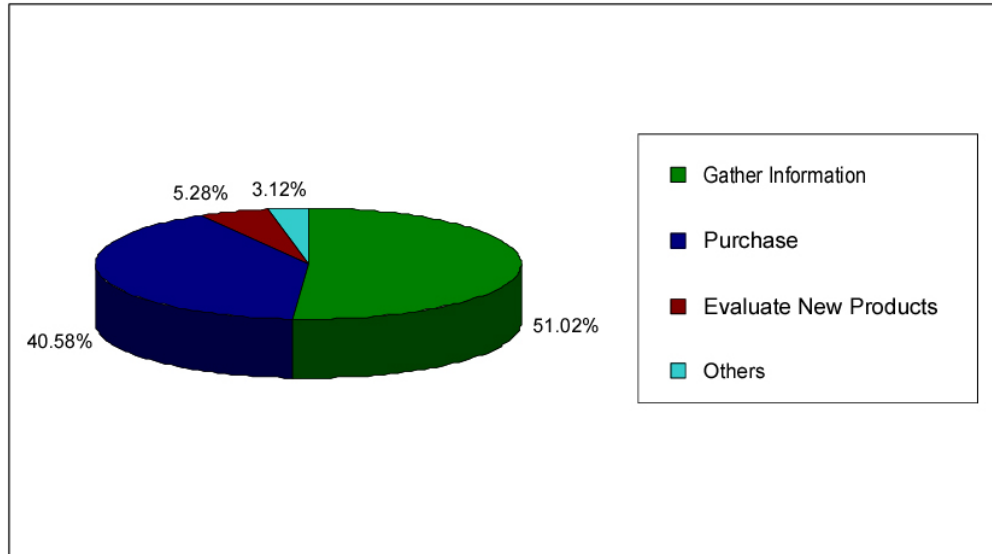
How did the Asian International Trade Expo 2008 reach out to people :



Visitors to the Asian International Trade Expo 2008 showed interest in :



Visitors to the Asian International Trade Expo 2008 came to visit for below purpose :



Next Edition Schedule:

2nd Asian International Trade Expo 2009

August 12 ~ 18, 2009 (7 days)

@ Bangladesh – China Friendship Conference Centre

- Dhaka, Bangladesh

Organized by :



Asia Pacific HQ & Liaison Office:

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Dhaka, Bangladesh

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